附件2

“乌海老字号”申报表

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 申报单位名称 | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 品牌名称 | | | | | | | | | |  | | | | |
| 品牌创立时间 | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 注册资本 | | | | | | | | | | 万元 | | | | |
| 单位地址 | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 网址 | | | | | | | | | |  | | | | |
| 法定代表人 | | |  | | | | | | | | | | | | | | 电话 | | | | |  | | | | | | | | | | 手机 | | | | | | | | | |  | | | | |
| 联系人姓名 | | |  | | | | | | | | | | | | | | 职务 | | | | |  | | | | | | | | | | 所在部门 | | | | | | | | | |  | | | | |
| 联系电话 | | |  | | | | | | | | | | | | | | 手机 | | | | |  | | | | | | | | | | E-mail | | | | | | | | | |  | | | | |
| 通讯地址 | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | 邮编 | | | | | | | | | |  | | | | |
| 企业性质 | | |  | | | | | | | | | | | 所属行业 | | | | | | | | | | |  | | | | | | | 员工人数 | | | | | | | | | |  | | | | |
| 商品名称 | | |  | | | | | | | | | | | 注册时间 | | | | | | | | | | | 年 月 | | | | | | | 注册类别 | | | | | | | | | |  | | | | |
| 已获老字号称号 | | |  | | | | | | | | | | | 认定机构 | | | | | | | | | | |  | | | | | | | 认定时间 | | | | | | | | | | 年 月 | | | | |
| 资 本 情 况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 总股本 | | | 万元 | | | | | | | | | | | | | | | 国内资本所占比例 % | | | | | | | | | | | | | | 无形资产价值 万元 | | | | | | | | | | | | | | |
| 主要股东情况  （含股东名称和所占比例） | | | 1. | | |  | | | | | | | | | | | | | | | | | | | | | | | 4. | |  | | | | | | | | | | | | | | | |
| 2. | | |  | | | | | | | | | | | | | | | | | | | | | | | 5. | |  | | | | | | | | | | | | | | | |
| 3. | | |  | | | | | | | | | | | | | | | | | | | | | | | 6. | |  | | | | | | | | | | | | | | | |
| 是否上市 | | |  | | | 上市地点 | | | | | | | | | |  | | | | | | | | 总股本 万元 | | | | | | | | | | 融资金额 万元 | | | | | | | | | | | | |
| 经 营 情 况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 是否连锁经营 |  | | | | | | 店铺数目 家，其中直营店 家，加盟店 家（截止2020年） | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 经营状况 | 2018年 | | | | | | | | | | | | | 2019年 | | | | | | | | | | | | | | | 2020年 | | | | | | | | | | | | | | | | | |
| 合计 | | | | 直营 | | | | | 加盟 | | | | 合计 | | | | | | | 直营 | | | 加盟 | | | | | 合计 | | 增长% | | 直营 | | | | 增长% | | | | | | | 加盟 | | 增长% |
| 营业额（万元） |  | | | |  | | | | |  | | | |  | | | | | | |  | | |  | | | | |  | |  | |  | | | | |  | | | | | |  | |  |
| 利润额（万元） |  | | | |  | | | | |  | | | |  | | | | | | |  | | |  | | | | |  | |  | |  | | | | |  | | | | | |  | |  |
| 税金（万元） |  | | | |  | | | | |  | | | |  | | | | | | |  | | |  | | | | |  | |  | |  | | | | |  | | | | | |  | |  |
| 管 理 情 况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 人力资源 | 总人数 人 管理层 人，占 %，普通员工 人，占 % | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 学历：本科以上学历 人，占 %，高中以上学历 人，占 % | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 职称：高级职称 人，占 %，中级职称 人，占 % | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 信息化系统 | 1． | | | | | | | | | | | | | | 年 月 | | | | | | | | | | | | 3. | | | | | | | | | 年 月 | | | | | | | | | | |
| 2. | | | | | | | | | | | | | | 年 月 | | | | | | | | | | | | 4. | | | | | | | | | 年 月 | | | | | | | | | | |
| 体系认证 | 质量管理体系-要求  GB/T19001-ISO9001 | | | | | | | | | | | | | | | | | | | | 年 月 | | | | | | 环境管理体系-要求  GB/T24001-ISO4001 | | | | | | | | | | | | | | 年 月 | | | | | |
| 食品安全管理体系  CNABS-152-HACCP | | | | | | | | | | | | | | | | | | | | 年 月 | | | | | | 其他 | | | | | | | | | | | | | | 年 月 | | | | | |
| 历史传承情况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 创始人姓名 | |  | | | | | | | | | 籍贯 | | | | | | | |  | | | | 民族 | | | | |  | | | | | | | 考证依据 | | | | | | | | | 附页说明 | | |
| 传人姓名 | |  | | | | | | | | | 籍贯 | | | | | | | |  | | | | 民族 | | | | |  | | | | | | | 考证依据 | | | | | | | | | 附页说明 | | |
| 企业演变情况 | | 第一次变化 | | | | | | | | | 年 月 | | | | | | | | | | | | 原因 | | | | |  | | | | | | | 结果 | | | |  | | | | | | | |
| 第二次变化 | | | | | | | | | 年 月 | | | | | | | | | | | | 原因 | | | | |  | | | | | | | 结果 | | | |  | | | | | | | |
| 第三次变化 | | | | | | | | | 年 月 | | | | | | | | | | | | 原因 | | | | |  | | | | | | | 结果 | | | |  | | | | | | | |
| 创始店址 | |  | | | | | | | | | | | | | | | | | | | | | 建筑面积 ㎡ | | | | | | | | | | | | 营业面积 ㎡ | | | | | | | | | | | |
| 目前店址 | |  | | | | | | | | | | | | | | | | | | | | | 建筑面积 ㎡ | | | | | | | | | | | | 营业面积 ㎡ | | | | | | | | | | | |
| 是否列入文物保护单位 | |  | | | | | | 级别 | | | | | □国家 □省 □市 □县 | | | | | | | | | | | | | | | | | 使用方式 | | | | | □自有 | | | | | | | | | | □租赁 | |
| 店址变迁情况 | | 第一次迁址 | | | | | | | | | | | 年 月 | | | | | | | | | | 原因 | | |  | | | | | | | | | 新址 | | | | | | | | | |  | |
|  | | 第二次迁址 | | | | | | | | | | | 年 月 | | | | | | | | | | 原因 | | |  | | | | | | | | | 新址 | | | | | | | | | |  | |
| 第三次迁址 | | | | | | | | | | | 年 月 | | | | | | | | | | 原因 | | |  | | | | | | | | | 新址 | | | | | | | | | |  | |
| 知识产权保护情况 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 商标保护情况 | | | | 中国驰名商标 | | | | | | | | | | | | | | | | 年 月 | | | | | | | | | 自治区著名商标 | | | | | | | | | | | 年 月 | | | | | | |
| 中国名牌 | | | | | | | | | | | | | | | | 年 月 | | | | | | | | | 其他 | | | | | | | | | | | 年 月 | | | | | | |
| 专利情况 | | | | 名称 | | | | |  | | | | | | | | | | | 类别 | | | | | | | | |  | | | | | | 编号 | | | | | | | |  | | | |
| 使用时间 年 月至 年 月 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 名称 | | | | |  | | | | | | | | | | | 类别 | | | | | | | | |  | | | | | | 编号 | | | | | | | |  | | | |
| 使用时间 年 月至 年 月 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 域名情况 | | | | 已注册： | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 类似域名： | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 境外知识产权 保护办法 | | | | 商标 | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 专利 | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 其他 | | | | | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 法律纠纷情况 | | | |  | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

附件3

|  |  |  |
| --- | --- | --- |
| 附件材料目录（由申报单位填写，所附材料应逐件加盖申报单位公章）：  1.  2.  3.  4.  5.  6.  7.  8.  9.  10. | | |
| 申报单位声明：本单位申报表及所附各项材料均属真实，若有虚假，愿承担一切法律责任。  法定代表人签字： 年 月 日 | | |
| 区级商务局  初评意见：  （公章）  年 月 日 | 评审委员会  审核意见：  （公章）  年 月 日 | 市级商务局  审核意见：  年 月 日 |